

# TECH TIPS

HELPING YOU DO YOUR BEST WORK

## WHAT IS MFA & WHY YOU NEED IT!



### WHAT IS MFA?

Multi-Factor Authentication (MFA) adds a **layer of protection** to the sign-in process. When accessing accounts or apps, users provide **additional identity verification**, such as scanning a fingerprint or entering a code received by phone. When you require a **second form of authentication**, security is increased because this additional factor isn't something that's easy for an attacker to obtain or duplicate.

### HOW IT WORKS

MFA requires **two or more** authentication methods:

- 01** **Something you know** - typically a password
- 02** **Something you have** - such as a trusted device that's not easily duplicated, like a phone or hardware key
- 03** **Something you are** - biometrics like a fingerprint or face scan

### WHY USE IT?



#### IT'S MORE SECURE THAN PASSWORDS

In most identity attacks, it doesn't matter how long or complex your passwords are.



#### MFA ENABLES STRONGER AUTHENTICATION

It significantly improves security from damaging attacks that cost organizations millions.



#### PASSWORDS ARE MAKING YOU VULNERABLE

Protect your business from common identity attacks with 2-step authentication.